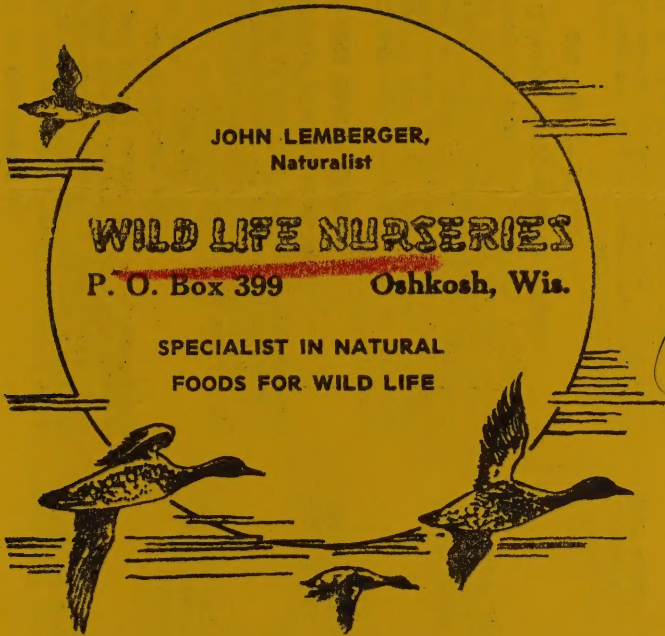


62

1961

Ug.

BULK RATE
U. S. POSTAGE
PAID
Permit No. 119
OSHKOSH, WIS.



MORE
DUCKS
FOR



LIBRARY
RECEIVED
★ FEB 16 1961 ★
U. S. Department of Agriculture

POSTMASTER:
Form 3547 Requested

Dear Fellow Sportsman:

The Spring planting season will soon be here in many parts of the country. This friendly little note is to inform you that we have an adequate supply of quality planting materials to meet all your needs. A few years back, we bought out "Terrell's Aquatic Farms and Nurseries" and combined the two into one. This not only enlarged our business but put our history and beginning back to 1896, making our Company not only the oldest, but the Original Wild Life and Game Food Consultants. We are now in a position to supply our customers with only Grade A-1 planting materials, "GAME FOODS THAT GROW".

We can also save you money!!! Last Fall there was a bumper crop of Wild Rice and we took advantage of this. We stored in a good supply of fully-ripened, Giant Wild Rice seed for Spring planting. This seed cost us less and we are passing this savings on to our customers, helping you buy at a better price. If you will check our current 1961 prices in this folder, you will note we are offering a deal on Sago Pond Plant, Wild Celery, Deep Water Duck Potato and many of the others listed. Because the prices are down, does not mean you are buying any culls or inferior planting materials, they are all **GUARANTEED TO GROW!**

I believe we are doing our share of conservation by offering favorite, legal, natural foods for your locality and conditions — at the best possible price. Remember Wild Ducks **MUST** eat and 90% of their diet consists of vegetation. When they come to your place will they find their natural foods plentiful, or must they fly on in search of "Greener Pastures"??? The answer is up to you. "FOOD is the **SECRET**" in Attracting and Holding Game.

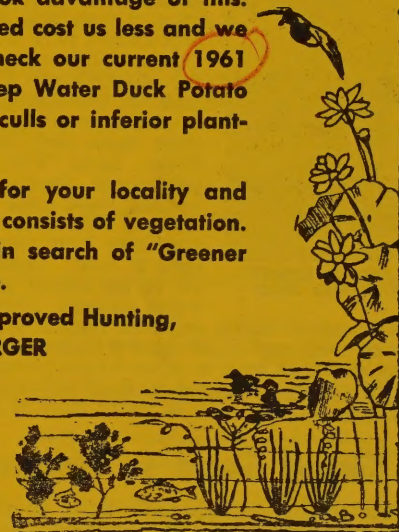
Yours for **MORE DUCKS** and Improved Hunting,
JOHN LEMBERGER

WILD LIFE NURSERIES

P. O. Box 399

Oshkosh, Wis.

OUR LINE IS COMPLETE! GOOD MATERIALS! GOOD MEASURE!



*WILD CELERY

Roots or Winter-Buds



Excellent food for Diving Ducks and Fish. Canvasbacks, Bluebills and Redheads feed on Wild Celery in preference to other foods. It is also eaten by many other ducks, including Wood Ducks, Widgeon, Pintail, Ruddy, Bufflehead, Whistler, Teal, Scooter, Mallard and Black Ducks, as well as Geese, Swans and Coots.

One of the best plants for "Fish Pastures". It is an ideal fish food and cover producer. Also clears and aerates water.

Wild Celery grows submerged and thrives in fairly clear, fresh or slightly brackish water, not too acid, 2 to 8 feet deep, on any fertile bottom except marl — even on sand. Water should contain some lime, indicated by presence of shells, etc. Thrives in practically all parts of U. S. and Canada. Easily grown from "WILD LIFE'S" selected winter-buds or roots. Use 1000 per acre.

100, \$5 — 1000, \$30

*SAGO POND PLANT

Tubers



Authorities proclaim Sago Pond Plant the best all around wild duck food — also the best food and shelter plant for fish. It is eaten by over twenty kinds of ducks, as well as geese, swans and other waterfowl. Early in the Fall it has cluster of seeds, the size of wheat, which are greedily eaten by Teal, Mallards and other early ducks. Later in the season it produces great quantities of tubers, searched for by all ducks. Grows submerged.

Sago Pond Plant, which is **CARP-RESISTANT**, thrives throughout the entire U. S. and Canada. It is easily grown in any hard, clear waters, either quiet or moving, including marl, alkali and somewhat brackish types. Plant tubers in 1½ to 8 feet of water, on any kind of bottom but stony. "WILD LIFE" sells only selected tubers, each capable of producing vigorous growth quickly. Plant 1000 per acre.

100, \$5 — 1000, \$30

Wild Life Foods *insure good hunting*



Many people consider **WILDLIFE** as something that just occurs, something interesting to watch or a challenge to pursue. But the very practical conception that Wildlife is a product of the land should not be overlooked. In fact, the very science of our Wildlife Management is based on this basic fundamental and calls for providing our Waterfowl, Fish and Game with all the essentials necessary for them to flourish. Good land and water management does just that, making it possible for Wildlife to produce a crop or surplus for harvest. Wildlife cannot hold its own when the land and water is neglected and food and habitat destroyed.

Food and cover for Wildlife has disappeared in the rush of progress and unless Sportsmen and Conservationists recognize the extent of this change, we're due for more and more disappointments, as we shoulder the old shotgun and head out for the lakes, marshes and fields for a little sport.

Would it not be a good project for you or your Conservation Club to plan and plant your favorite hunting spot??? A planting this Spring will make your place more attractive to Fins, Feathers, Furs and Folks. For a change, let's give Mother-Nature a helping hand . . .

**Plant This Spring . . .
Enjoy Better Shooting
This Fall!**

